



GOODSUGAR.IN

GOOD  
SUGAR  
CO.

MONK  
FRUIT  
WHITE-  
LABEL

0 CAL  
100% NATURAL  
TASTE = SUGAR  
DIABETIC SAFE

*Sweeten Smarter*

CHINI KHARA BHAI, MITHAS NAHI

# WHY US ?!?!?

## About Us

The founding team consists of Mr. Dhruv Kedia (B.E. Chem, BITS Pilani) and Mr. Jayesh Bondia (BBA Auro Uni).

The Good Sugar Co, was started by them in April 2024 from a personal pain point of not having a Good Sugar substitute that

**does not compromise on taste.**

Till date, we have replaced **15,000 kg** of sugar being consumed by Indians.

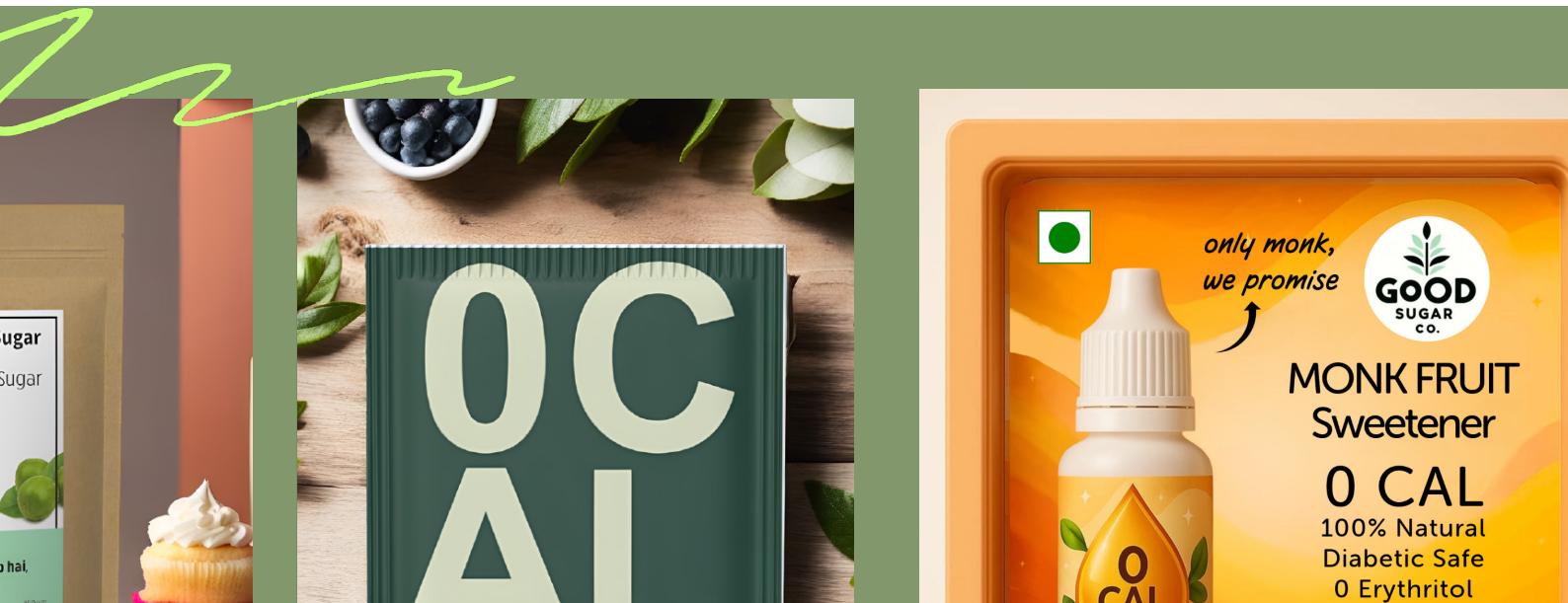
## About Monk Fruit

Monk Fruit, which mainly grows in China, has been used for centuries to sweeten things without any toxins of the sugarcane-derived sugar we currently eat. It contains Mogroside V, which is mainly responsible for the sweet taste.

## Versatility

Monk Fruit Extract can be used in a wide variety of applications.□

- It is fat and water-soluble.
- Can handle temperatures ranging from -40 to 350 °C
- Can handle baking, steaming, freezing, etc.
- Can be used for beverages, ice creams, smoothies, protein powders, etc



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## **Serious about quality. Relentless on price.**

We treat monk fruit like a craft ingredient and a daily essential. That means strict testing, clear documentation, and flavor you can count on. It also means pricing that respects budgets and margins. Having replaced 20,000 kg of sugar being consumed by Indians, we know what we are doing.

## Some of our customers



# WHY MONK SUGAR ?

**0 CALORIES  
100% NATURAL  
JUST LIKE SUGAR  
0 GI (DIABETIC SAFE)**

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## Future ready choice

Consumer preference is moving toward **Healthier sweetness**. Switching now protects your portfolio and keeps you ahead of competitor reformulations.

## A label your brand can be proud of

Monk fruit reads simple and recognizable. It supports cleaner labels and a smarter brand story without gimmicks.

## Your Brand Can Now Claim

Naturally Sweetened | 0 CAL SUGAR



# MEET OUR SWEET ARSENAL

## Monk Fruit x Erythritol Blend

- Fine powder/Crystal Powder
- 1:1 sweetness, Great table top replacer
- 1:2,1:5 sweetness also possible
- White/Brown variant
- 2 year shelf life, no preservatives
- Jar/Sachet/Pouch packaging

Code	Ingredients	Spec	Sweetness	₹/kg
TGS 006	Erythritol, Monk Fruit Extract	White, Crystal	1x	₹360
TGS 008	Erythritol, Monk Fruit Extract	White, Powder	1x	₹360
TGS 010	Erythritol, Monk Fruit Extract	Brown, Crystal	1x	₹540
TGS 019	Erythritol, Monk Fruit Extract	White Powder	5x	₹1050

## Monk Fruit Powder Blends

- White powder, crystal/fine
- Particle size ranging from 100um - .1mm
- Blending with **Erythritol, Allulose, Tea Powder, Coffee Powder**, etc.
- Shelf stable for 3 years
- Sweetness Ratios Available: 1x,2x,5x,10x,50x, etc
- Sachet/Jar/Pouch Available

Code	Ingredients	Spec	₹/kg
TGS 067	Monk Fruit + Allulose	White, Crystal	₹1080
TGS 072	Tea + Monk (Without Milk) Instant Powder (1.8gm)	Powder, Brown	₹1440
TGS 073	Tea + Monk (With Milk) Instant Powder (1.8gm)	Powder, Brown	₹1440
TGS 082	Coffee + Monk (Without Milk) Instant Powder (2.6gm)	Powder, Brown	₹1440



# MEET OUR SWEET ARSENAL

## Aqua-Monk™ Monk Fruit Liquid

- Goodness of Monk, dissolved in Water
- ~1cp viscosity, odorless, colorless liquid.
- Easily soluble in tea, water, batter
- 3 year shelf stable, room temp stable, vitamin C preservative
- 100x-200x sweetness variants available.
- Ingredients: Water, Monk Fruit Extract, Preservative.
- Great for Daily usage with beverages, rasgullas, yogurts, ice creams, baked goods, juices.
- Just Squeeze a few drops and mix
- 1 drop = 5gm sugar
- 15ml = 200 drops
- 10ml, 15ml, 30ml packaging available



Code	Ingredients	Spec	Sweetness	₹/ltr
TGS 036	Water, Monk Fruit Extract, Vitamin C	Water like Liquid	1 drop = 5gm sugar	₹9490
TGS 037	Water, Monk Fruit Extract, Vitamin C	Water like Liquid	1 drop = 10 gm sugar	₹15,600

- **All Prices: GST and Shipping Excluded**
- **Preservatives options available**
- **COA, Nutritonal Info provided before order**
- **Batch report provided after order"**

# PACKAGING

Type	Size	Price	Quality
Jar	100gm-1kg	₹15 - ₹30	<ul style="list-style-type: none"> <li>Food grade plastic</li> <li>Cap and jar color variations available</li> <li>Label sticking included</li> </ul>
Pouch	100gm-1.5kg	₹6 - ₹16	<ul style="list-style-type: none"> <li>Paper pouch with plastic lining</li> <li>Food grade high quality plastic pouch</li> <li>Color variations and custom pouch printing available</li> </ul>
Sachet	1gm-10gm	₹.3-.₹5 per sachet	<ul style="list-style-type: none"> <li>High grade paper/plastic pouch with food grade plastic inner lining</li> <li>Drum sachet printing and filling</li> </ul>





# FOR MORE INFO & SAMPLES

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- 1) TGS, 714, Krishna Mansion, Kalupur, Ahmedabad
- 2) TGS, 172, Road no. 4, Udhna, Surat

## Each batch is provided with:

COA, Component Breakdown , Nutritional Info, Proof for all claims made